

Evaluating Arts in Health Initiatives

Professional Development Opportunities

- Develop or expand the skills you need to evaluate arts in health and social care projects
- Develop professional skills for a career in a growing and dynamic field
- Study as part of an accredited programme leading to a professionally recognised Postgraduate Certificate, Diploma or MA/MSc

This course will provide an overview of evaluation techniques in arts and health and introduce participants to the theoretical concepts and practical tools they need to undertake their own evaluations. A growing body of evidence supports the contribution of arts to healthcare and senior policy makers have endorsed the inclusion of arts at all levels of service provision. However, commissioners are increasingly demanding evidence of outcomes and impacts of arts activities and project evaluation remains a key challenge for practitioners and organisations.

Who is this course for?

To support and develop the practice of arts in health project and programme managers as well as artists, musicians, creative writers, performers and other creative professionals working with, or wishing to develop skills in evaluation within health, community and social care settings. It will also be of interest to health and social care professionals, including nurses, doctors, activity co-ordinators, occupational or creative arts therapists and managers.

What will the course contain?

- An overview of evaluation for arts in health – how to develop an evidence-based practice and understand the models, tools and methods available.
- Reviewing the evidence – how to find, critically appraise and use existing evidence.
- Designing an evaluation framework – the analytical and practical skills needed to undertake your own evaluation and present the results.
- Creative approaches – using arts-based methods as part of evaluation and research



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How will the course be delivered?

The course will be led by Norma Daykin (Professor of Arts in Health), Meg Attwood (Evaluation and Research Lead, Willis Newson) and Jane Willis (Director of Willis Newson). Teaching will include specialist input from leading artists and practitioners. Participants will have the chance to exchange ideas and share experiences with colleagues from a range of disciplines.

Attendance at the University will be on six days. Teaching and learning methods will include presentations, workshops and group discussion. Participants working towards accreditation will be expected to undertake some private study and will be assessed on the basis of written and practical coursework.

Study pathways

This course forms a 20 credit module within UWE's Shell Award Framework, enabling students to gain an academic award for their continuing professional development. Participants can choose to take this short course on its own on a non-accredited basis or as part of a course of study towards a Postgraduate Certificate, Diploma or MA/MSc in Integrated Professional Development.

Those wishing to proceed towards a Postgraduate award can undertake a negotiated programme of study to support their professional pathway. Further study options include modules from a wide ranging menu and work based learning. It is also possible to import academic credit from previous relevant study.

To register for the course contact:

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Course Dates / 2012

Wednesday 11 January 2012
Wednesday 25 January 2012
Wednesday 8 February 2012
Wednesday 22 February 2012
Wednesday 7 March 2012
Wednesday 21 March 2012

Programme Fees

£596 for whole 6 day
accredited module

£120 per non-accredited
training day

For further information about
the course, contact:

Norma Daykin:
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Miranda Borman:
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All images from Willis Newson
projects. For further information
please visit:
www.willisnewson.co.uk

Registration deadline:
30th November 2011